

Certificate

of Membership

We hereby confirm that

GK CRITIQUES SERVICES

is a Corporate member of ESOMAR, the global voice of the data, research and insights community.

GK CRITIQUES SERVICES

UNITED STATES

JOIN DATE: JUNE 2025

VALID UNTIL: JUNE 2026

ESOMAR membership reflects commitment to the highest standards of professional practice as enshrined in the ICC/ESOMAR Code on Market, Opinion and Social Research and Data Analytics, and ESOMAR World Research Guidelines. Within the industry it is a promise to uphold the highest level of professional conduct and to implement best practices that support effective decision-making.

All ESOMAR corporate members are listed in the corporate members' search at www.esomar.org

**ESOMAR is the world organization for enabling better research
into markets, consumers, and societies.**

Sincerely,

Ray Poynter
ESOMAR President